

# Graduate Students: Alumni Survey

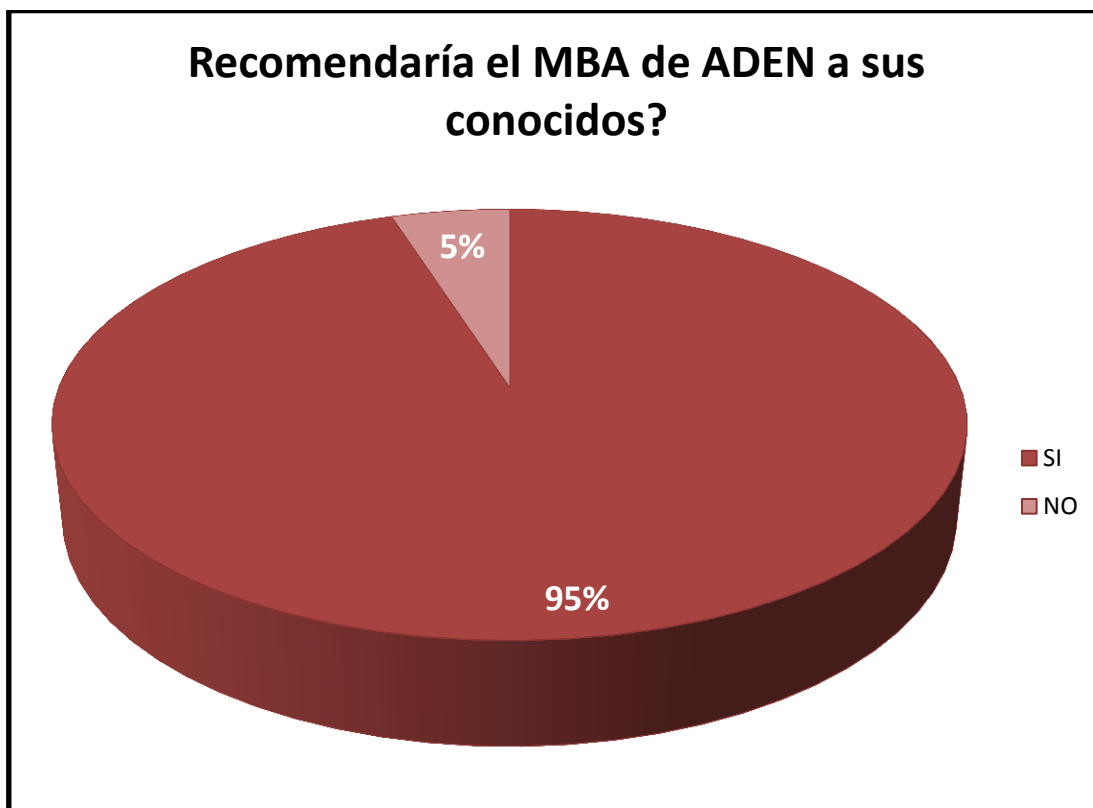
Recipients of ADENMBA Program were asked about their retrospective satisfaction with their program, how the MBA impacted the course of their career, and whether they would recommend the program to friends and acquaintances.

Survey	Instrument
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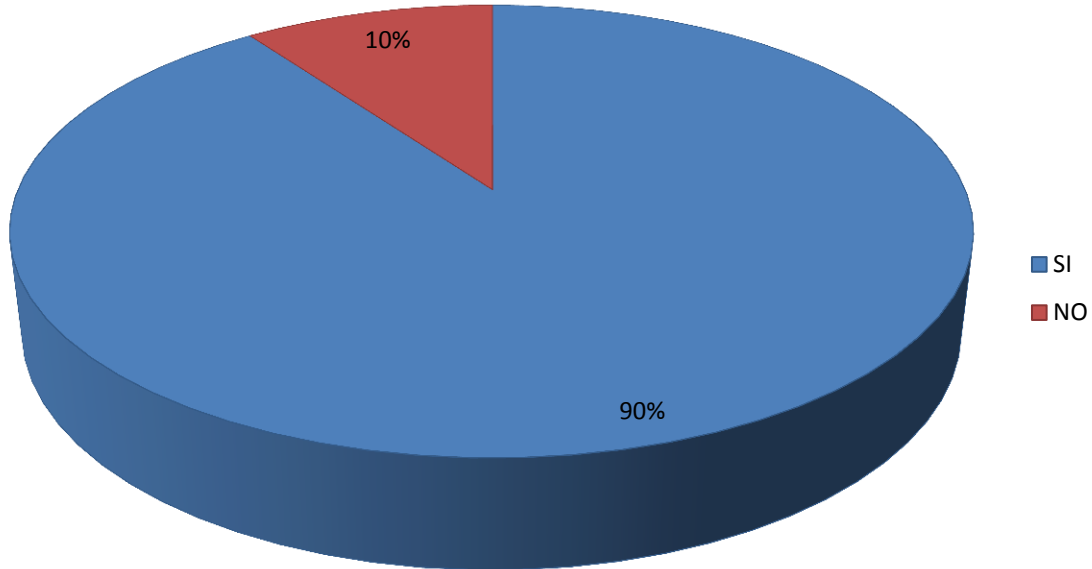
2013 Graduate Alumni Survey    Online Survey

## Recent Findings (2013 Graduate Alumni Survey) of over 1500 MBA graduates

- Most respondents to the Alumni Survey would recommend ADEN's MBA program to friends and acquaintances.
- Overall satisfaction with the impact of ADEN MBA Program: most respondents attribute the MBA program for helping advance their careers.
- Job titles most reported by Alumni: Manager, Director, Owner/CEO/President



**Piensa usted que ADEN y su MBA le ayudó a avanzar en su carrera profesional?**



**Después de completar el MBA en ADEN, ha realizado algún estudio adicional o certificación**

